

The Critical Outcomes of a Power Outage on Businesses

Do you know the true impact a power outage can have on your business? Even a brief power cut can cause serious financial hits. Without electricity, your business faces downtime, data integrity risks, and customer trust issues.

It's a tough situation, but staying prepared is key to weathering the storm.

50%

Unplanned downtime costs have increased by up to 50% compared to 2019-20



Two and a half hours

The UK's average duration of a power cut

£68 million

One hour without the internet can cost the UK's economy £68 million

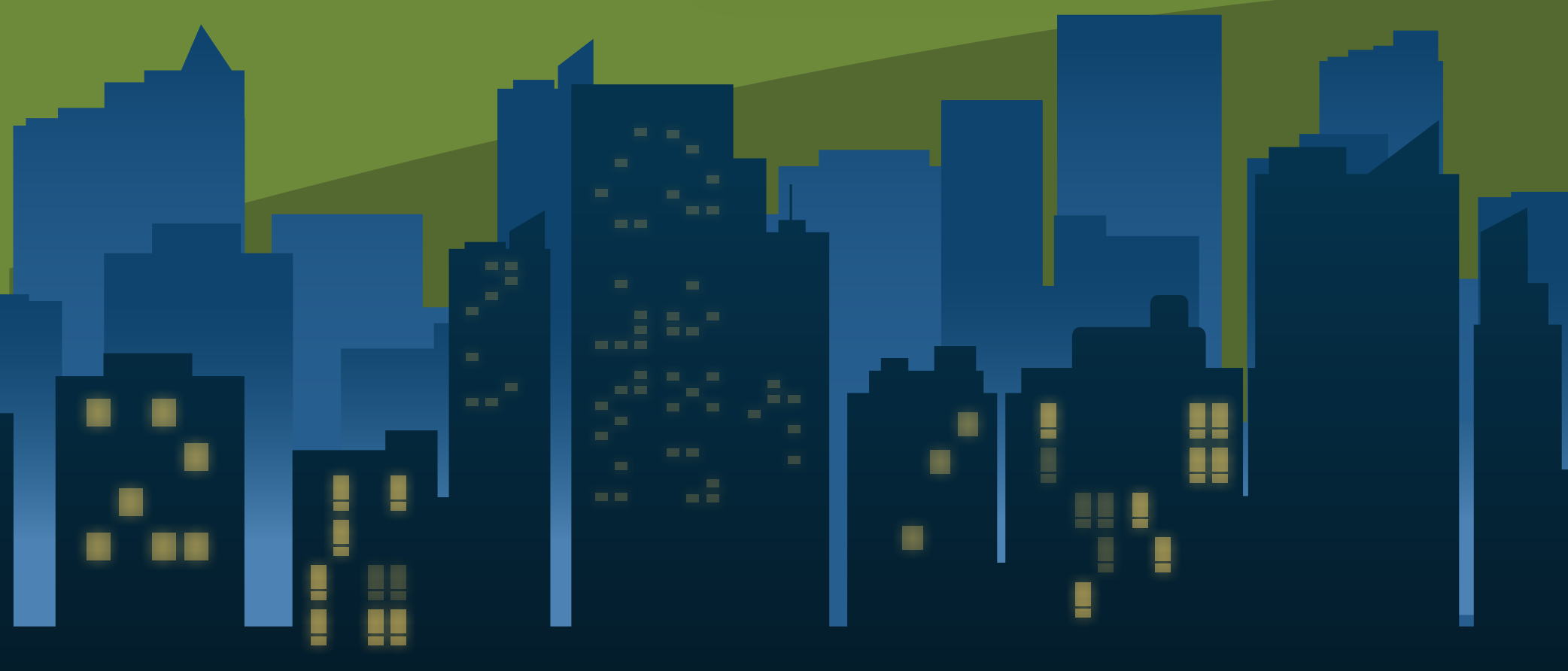
A power outage can lead to data loss if backups fail or generators break, leaving you vulnerable to security breaches and cyber attacks

53%

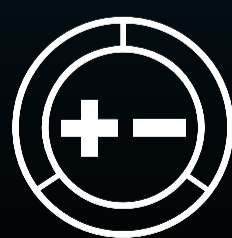
of global IT-decision makers think it's likely their company will experience an outage so severe that someone loses their job

Power outages disrupt your supply chain, causing delays and order backlogs, ultimately leading to customer dissatisfaction and tarnished reputation

Extended downtime can damage your brand's reputation with customers, partners, and stakeholders by eroding trust and confidence



When it comes to experiencing a power outage, having a continuity plan gives you peace of mind and ensures that you can keep your business running at all times! Enter the Uninterruptible Power Supply (UPS). With a UPS in place, you can rest assured that you have power protection, which helps you stay connected and keeps your business thriving.



Don't wait for a power failure to happen to your business, be prepared with a UPS System.

Get in touch with our team today:

01908 607 548

info@bclpower.co.uk

www.bclpower.co.uk